Boycott targets SoulCycle and Equinox as lead investor Stephen Ross plans Trump fundraiser



Miami, August 10 (RHC)-- Customers of SoulCycle and Equinox have launched a boycott, following reports that Miami Dolphins owner Stephen Ross -- a major shareholder in the high-end fitness chains — is planning a fundraiser for Donald Trump's re-election campaign.

President Trump is expected to attend the event in the Hamptons, which promises donors a photo with the president for \$100,000 or a private roundtable discussion with Trump for a quarter-million dollars.

Ahead of the event, Dolphins receiver Kenny Stills noted that Ross is founder of the nonprofit group RISE, which seeks to "eliminate racial discrimination, champion social justice and improve race relations." Stills tweeted in reply: "You can't have a non profit with this mission statement then open your doors to Trump."



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