

Cuba develops campaign to recover British tourist market



London, January 25 (RHC)-- The office of the Cuban Ministry of Tourism (Mintur) in the United Kingdom is carrying out an aggressive campaign to recover the British market, affected by the bankruptcies of the tour operator Thomas Cook and The Holiday Place agency.

In statements to Prensa Latina, the representative of Mintur in London, Joel Hernandez, said that the British public demands, through the social media and in tourist industry events, the finding of options to travel to the Caribbean island.

According to Hernandez, the Mintur office in London is holding talks with airlines to increase the capacity and frequency of their flights to the Caribbean Island.

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