

Southwest Airlines warns it may need job cuts without increased travel



Dallas, July 14 (RHC)-- Southwest Airlines Chief Executive Gary Kelly has told employees the airline needs a dramatic jump in passenger demand or it will be forced to take new steps to reduce staffing.

Employees face a Wednesday deadline on whether to participate in a voluntary incentive program to leave the airline. "Although furloughs and layoffs remain our very last resort, we can't rule them out as a possibility obviously in this very bad environment," Kelly said in a message to employees.

"We need a significant recovery by the end of this year - and that's roughly triple the number of passengers from where we are today."

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