

Shooting of the video "Era" in homage to Alicia Alonso winds up



Prima Ballerina Assoluta Alicia Alonso

Havana, October 13 (RHC) -- The shooting of the video Era, an instrumental work composed by Daniel Martín Subiaut to honor Prima Ballerina Assoluta Alicia Alonso and her influence on the new generations, finished over the weekend.

According to Martín Subiaut, who is also co-president of the Latin Music Institute, Cuban pianist Frank Fernández arranged the song and a large multidisciplinary team participated in the audiovisual tribute to Alonso, which is not based on her emblematic career but on her impact on new generations. The piece was performed by the pianist himself, together with the Ecuadorian violinist Jorge Saade, while the video was assisted by Gabriel Dávalos, the photography director was Alexander González and the general director was Pedro Pulido.

“Era” was shot in different locations of Havana’s Grand Theater, an emblematic place for Cuban ballet and for the composer, who made his debut there in 1995, and now returns with his music to honor Alicia. The Musical Recordings and Editing Company (EGREM) promoted the work that reached the first round of the Latin Grammy Awards in the category of Best Recording of the Year.

Musicologist Hjandy Cantero, who had the original idea for the video script, developed it as executive producer for Cuba's oldest recording company. Other artists on hand were actress Gina Caro, with a special performance, and Patricia Hernández Ortega, principal dancer with the Laura Alonso Ballet. The work was choreographed by Héctor Figueredo Abrantes and the dramaturgy was in charge of ballet master, Lourdes Álvarez. The premiere will shortly be announced by the Ministry of Culture.

“Era” is part of the album Alicia, a co-production of EGREM and the Latin Music Institute that will be released on a date close to the centenary of Alicia Alonso’s birth.

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