

Artex S.A. marks 32 years promoting and commercializing the work of Cuban artists and writers



Artex S.A., 32 years promoting Cuban art

Havana, April 1 (RHC)-- Cuban Minister of Culture Alpidio Alonso congratulated the country's artistic and literary promotion company Artex S.A., on its 32nd anniversary, marked on April 1st.

Writing on his official Twitter account, the official referred to the inauguration of Cuba's first digital musical platform Sandunga, with financing provided by

KOICA agency (Korea International Cooperation Agency), a direct result of cooperation between the Cuban Ministry of Culture and the specialized agency of the United Nations that promotes industrial development.

Cuban music lovers and Internet users can now download music produced by the country's recording companies EGREM, Colibri, Bis Music and Abdala.

The new digital musical platform is named after a classic Cuban tune 'Sandunga' by iconic band Los Van Van founded and directed by bassist, composer and arranger, the late Juan Formell.

Minister Alpidio Alonso also highlighted the work of Artex S.A. in promoting and marketing Cuba's cultural products through seven agencies: Paradiso, Soy cubano, Musicalia, Clave Cubana, D'ARTE, Bis Music and Ediciones Cubanas.

Also, on Twitter, Casa de las Americas President Abel Prieto and the National Association of Artists and Writers (UNEAC) sent congratulatory messages to the staff of Artex S.A.

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