

# *Importance of applying science and innovation in domestic trade and tourism in Cuba*

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## **?Science and Innovation**

Havana, September 30 (RHC)-- On Wednesday, Cuban President Miguel Díaz-Canel insisted on the importance of transforming the domestic trade system and perfecting the tourism sector, based on the application of science and innovation.

During a meeting with the heads of these areas at the Palace of the Revolution in this capital, he insisted on promoting research lines among several disciplines, linking activities with other areas of the economy

and promoting local development with sustainable projects.

The Minister of Domestic Trade, Betsy Díaz, acknowledged that the main weakness in the sector is the lack of scientific culture, according to a television report.

She mentioned among the challenges the need to expand the training of human resources, achieve efficiency in logistics processes and stimulate the advancement of technologies, communication and electronic commerce.

Regarding tourism, the top Leadership highlighted its progress in recent years regarding the use of innovation, due to the design and construction of hotels, the conservation of coastal ecosystems and the use of renewable energies.

In this sense, Díaz-Canel made a call to use science to solve problems identified, since tourism is the most dynamic economic activity in Cuba.

In recent days, the president suggested to conceptualize organizational and invention processes of the biotechnological and pharmaceutical spheres for their analysis and future implementation in the rest of the companies.

The Caribbean nation has a National Innovation Council, a consultative body that assists the President of the Republic and makes recommendations that contribute to the fulfillment of the country's development plan. (Source: Prensa Latina)

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