

Cuban Prime Minister attends Destinos Gaviota 2021 opening



ACN Photo

Cayo Santa Maria, December 8 (RHC)-- Cuban Prime Minister Manuel Marrero Cruz attended on Wednesday the opening ceremony of the III Destinos Gaviota 2021 Tourism Exchange, a meeting dedicated this year to the events organized by this travel agency.

The event, running through December 12, at the Santa Maria Key, in the central province of Villa Clara, aims at confirming Cuba as a safe destination to tour operators, travel agents, retail agencies and hoteliers, and marks the resumption of tourism in the Caribbean nation.

In his welcome speech, the executive president of the Gaviota Tourism Group, Carlos Latuff Carmenate, pointed out that during the pandemic, the agency focused on preserving and improving its facilities, the design of new products, and the improvement and completion of the Group's human resources.

In addition, strategic fronts such as environmental care and computerization were reinforced in line with the demands and standards of international tourism.

"We have great challenges ahead: the revival and diversification of the markets and the necessary efforts to reach the best possible levels of issuance and occupancy in the shortest possible time," he said.

The meeting intends to demonstrate Gaviota's commitment to excellent service, tailored to the current situation, and the most hygienic and safe tourism certification in most lodging and extra-hotel facilities.

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