

Cuban agricultural fair begins



International Agroindustrial Fair at Havana

Havana, March 20 (RHC) The 24th International Agroindustrial Food Fair of Cuba (Fiagrop 2023) will open its doors today until March 26 in Havana, with the participation of national and foreign companies interested in exploring new opportunities to invest and market their products and services.

The event will be attended by 24 firms from Mexico, Italy, Spain, Germany, the Netherlands, Armenia, Nigeria, Denmark and Panama.

Meanwhile, 54 national companies will represent the business management bodies of the Ministries of Agriculture and the Food Industry and the AzCuba business group.

During Fiagrop 2023, visitors will exchange with different producers and discuss exports, while encouraging the participation of their partners to evaluate new business possibilities. As a novelty, micro, small and medium-sized companies related to the sector will be present, including EnvaCaribe, dedicated to containers and packaging.

A varied agenda that includes conferences, business forums, product sales, as well as other activities of interest such as the rodeo show, will be available to the participants during the days of the event. (Source:PL)

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