

# *Cuba: Poster announces Gibara International Film Festival*

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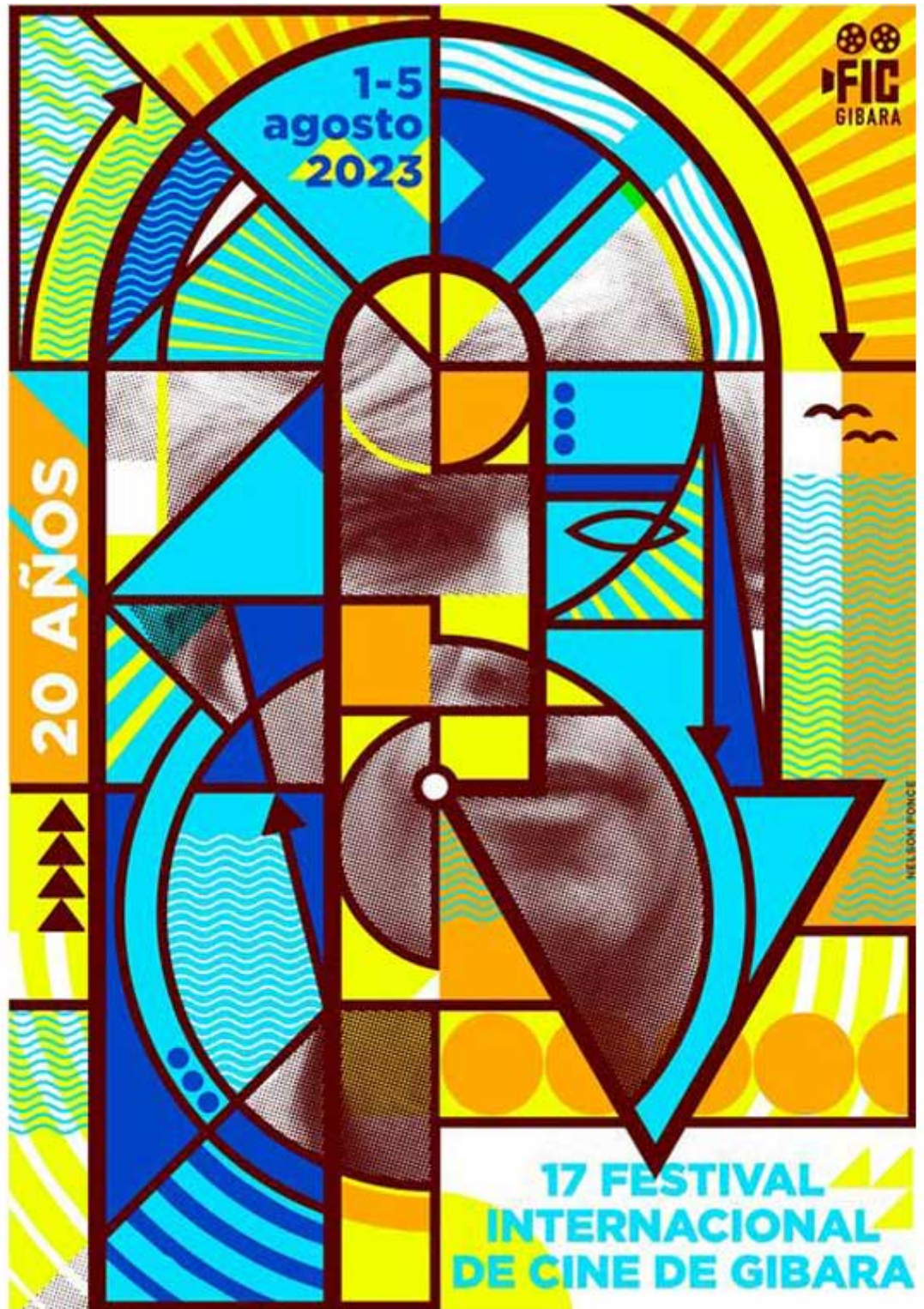


Image: Prensa Latina.

Havana, June 15 (RHC)-- The Seventh Art will resume screenings in Cuba's so-called Villa Blanca, when the 17th Gibara International Film Festival kicks off in August, which today promotes a poster and starts

the countdown to the opening.

On Facebook, the event highlights the visuality of the poster, by graphic artist Nelson Ponce, who establishes a visual support between the image of the festival and the use of different graphic resources present in previous editions, to refer to the achievements of the event 20 years after its foundation.

The color code of the poster allows to preview the energy of Gibara, an eastern town, and new warm colors will accompany the frequent blue that has characterized the festival, on this occasion, to allude to the summer season in which it is held, said the source.

Thus, the event is already celebrating the atmosphere of cinema that will breathe that town in the province of Holguin, where two decades ago the festival created and defended by Cuban filmmaker Humberto Solas opened its doors.

Also known as the Gibara International Poor Film Festival, the name it was given in 2003, it is described as a film event of high esthetic level and high quality.

Since 2009 the festival adopted the name "Humberto Solás" International Poor Film Festival, after the death of its founder, and today it is known as Gibara International Film Festival.

Each of the editions has counted on the participation of outstanding national and international artists and the inhabitants of the "Villa Blanca", who have made this space a village activity.

The creation of this event was an initiative of Solás to stimulate filmmaking with low budgets, a project he developed in Gibara because he was captivated by the village since the shooting of the third story of the film *Lucía* (1968).

This film director, producer and screenwriter, who died in 2009, is well remembered for his work, especially for the film *Lucía*, considered one of the 10 most important feature films in Latin America.

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<https://www.radiohc.cu/en/noticias/cultura/325601-cuba-poster-announces-gibara-international-film-festival>



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