

teleSUR celebrates 18 years of news sovereignty



Caracas, July 24 (RHC)-- Today, July 24th, teleSUR celebrates another anniversary. Throughout 18 years, teleSUR has focused on Latin American integration issues, offering coverage of events that do not find space in other media.

On July 24, 2005, Hugo Chávez's dream came true: the creation of teleSUR, the New Television of the South, currently a multi-media that exposes the voices of the peoples, social movements and political forces that fight for justice and against oppression.

From its beginnings, teleSUR emerged as a South American counter-hegemonic and decolonizing television project from the media point of view, different from the traditional spaces that respond to capitalist interests, and had the support of the governments of Cuba, Bolivia, Argentina, Ecuador, Nicaragua and of course, Venezuela.

Thus, its hallmark has been to make visible the thoughts, stories and actions of the majorities that make up the Latin American and Caribbean diversity, becoming, as a multi-media, a reference for the region and the world.

Over these 18 years, teleSUR's agenda has given coverage to issues of Latin American integration, focussing on news stories that do not find space in other media, or showing them from the struggles of

social movements, popular sectors, leftist parties, the rights of indigenous peoples, among other aspects.

Cameras and microphones are used to search for stories that expose the realities of the peoples that make up the Americas, from the perspective of its protagonists, but does not exclude the emancipation struggles that are brewing in countries on other continents, revealing the essence of the conflicts and what other international media tend to silence in the construction of their discourses.

TeleSUR has had to face more than a few challenges over the years. In 2016, the government of former Argentinean President Mauricio Macri censored teleSUR's signal into his country, withdrawing it from the basic package of Cablevisión, a Clarín Group company, in retaliation for the multimedia's truthful style.

Three years later, Ecuadorian authorities also censored the broadcasting of teleSUR, in the context of the political crisis that this South American country was going through, as a consequence of unpopular economic measures that had been approved by the government of former president Lenín Moreno.

However, despite these setbacks, teleSUR has evolved significantly. It began its transmissions with a first studio in Caracas, capital of Venezuela, but currently has offices in Quito (Ecuador), Mexico City (Mexico) and Havana (Cuba).

From these capitals, the channel produces news, analysis and interviews programs that diversify its programming and have a large audience. In addition, teleSUR's English-language transmission for the Caribbean, Europe and Africa takes place from Havana.

The contents of the website, social networks and multimedia are managed jointly between Caracas, Mexico City and Havana, as part of the sustained work that involves highly qualified professionals committed to teleSUR's mission.

In 2022, the multiplatform began operating with new satellite parameters to expand its high-definition signal to other continents. The use of the IS-34, IS-14 and Astra 1L satellites guarantees its consolidation as an international multimedia reference.

As we celebrate a new anniversary, teleSUR takes the leap into the world of podcasts and launches itself to take our content to new platforms and conquer new audiences.

Starting today, July 24th, the multi-media platform will make available to the public a wide range of products in both audio and video to expand its news offerings from the hands of experienced communication professionals in the continent.

The podcasts will be in audio and video format, distributed free of charge, will be available on various platforms and is one of the flagship projects of the television station as it celebrates 18 years of uninterrupted transmissions.

This new teleSUR bet is based on informative and current affairs podcasts such as the well-known and award-winning Los Nadies with Patricia Villegas, Maestra Vida with Víctor Hugo Morales, La Noticia with Jorge Gestoso and Mundo Conexo with Yanet Perez Moya. But we do not stay exclusively in the news area.

As part of its 18th anniversary, teleSUR is also expanding its offer with cultural and sports programs.

TeleSUR has demonstrated in these almost two decades how necessary, timely and pertinent its journalistic work is, since many of the events it has narrated over the years would not have been known from any other perspective if it had not existed as a multi-media news platform.



Radio Habana Cuba