

Negotiations continue at the First International Cuban Sports Fair



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Havana, August 2 (RHC) - Business meetings associated with the First International Cuban Sports Fair continue on Wednesday, after the inauguration on Tuesday by Vice President Salvador Valdes Mesa.

Within the Business Forum of the Cuban Sports System, the presentation of the Exportable Supply of Goods and Services of the sports sector is scheduled for Wednesday.

In addition, a Collaboration Agreement will be signed between the company Cubadeportes S.A., associated to the Cuban Sports Institute (Inder), and Empresa de Grabaciones y Ediciones Musicales (Egrem).

In the afternoon, the multifunctional hall of the Sports City Coliseum will host the conference "The Sports Cluster as an international platform for a sports tourism destination", given by Spanish businessman Antonio González Fernández, representative of Almería Sports Destination.

Afterwards, his colleague Juan Luis Navarro, from Lidera Consulting, will speak about the potential Cuba has to transform its resources in every line of projection, in order to become the best American reference and destination for amateur and high-level sports tourism.

The Fair was inaugurated the day before at the Sports City of this capital, by Vice President Salvador Valdés Mesa and has the participation of 123 companies from 13 countries.

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