

# *Women designers at the Gibara International Film Festival*

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**Exhibition of women designers at the Gibara International Film Festival (Photos:ACN)**

Holguin, August 5 (ACN)-- The exhibition "Women designers", part of the CartelOn project, shows the development of serigraphic design in Cuba and the insertion of the female gender in this artistic manifestation as part of the 17th edition of the Gibara International Film Festival (FICGibara).

The exhibition, which features 24 posters by nine female designers such as Liz Capote, Karla Gomez and Elizabeth Perez, is on display at the Raul Gomez Garcia Culture House in Villa Blanca de los Cangrejos, in northern Holguin province, and is the result of nine years of work by CartelOn.

Yumey Besú, coordinator of the project, explained the growth experienced by women in terms of creations in Cuban design, and also highlighted the process of insertion into it through contests that seek young talent, where women have played an important role.

She expressed her pride in having women designers since the 1990s who have influenced this art, standing out in silk-screen printing, and entrepreneurs who have created brands in the country, such as Clandestina.

Sexism and the gender perspective were also present in the play "Favet", a monologue based on real events that tells the story of the first woman who practiced medicine in Cuba, directed by Alberto Corona and starring Liliana Lam.

The challenges to conquer the visual arts with a gender approach, a transversal theme of the current edition of FICGibara, as well as its visibility, public policies and projects that are being developed from the graphic arts, film and theater, led the main activities of the film event that concludes today in this city.

The closing gala is scheduled for tonight, where around 60 competing works will compete for the main awards in animation, short documentaries and fiction feature films, while the renowned actor Jorge Perugorría will receive the Lucia de Honor Award, the highest award given by the event for his important role in the revival and relaunching of FICGibara between 2016 and 2022.

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