

*Havana Film Festival announces
the poster of the new edition of
the Festival*



Havana, August 23 (RHC) -- The Havana Film Festival today announced the poster that will distinguish the 44th edition of the International Festival of New Latin American Cinema.

The slogan for this year's event integrates the phrase "Green Light", which expresses forward, movement, possibility..., with one of the most used terms in film production: "Action!", explained the Organizing Committee on its official website.

Based on this image, the work of designers Alejandro Rodríguez Fornés (Alucho) and Alicia Fundora Rangel was selected as the Festival's main visual brand, after promoting an extensive graphic campaign on social networks.

The poster shows the relationship between different elements, including a crosswalk from one end of the street to the other, the note added.

The 44th edition of the International Festival of New Latin American Cinema will be held from December 8 to 17, 2023 in Havana. (Source: Prensa Latina)

<https://www.radiohc.cu/en/noticias/cultura/332168-havana-film-festival-announces-the-poster-of-the-new-edition-of-the-festival>



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