

# *Havana International Fair* *coming soon*

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**The 39th Havana International Fair will be a favorable space for the development of business meetings and rounds**

Havana, Oct 30 (RHC) The 39th Havana International Fair will be held in Cuba at the EXPOCUBA fairgrounds from November 6 to 11, 2023.

For five days, exhibitors, businessmen and professionals from all sectors and actors of the Cuban economy will meet.

The fair will be a favorable space for the development of business meetings, business rounds, seminars and conferences, among other activities.

On Saturday, November 11, FIHAV 2023 will open to the general public, a day on which a varied program dedicated to the Cuban family will be offered.

Likewise, the 6<sup>th</sup> Investment Forum will be held, an excellent opportunity to hold bilateral meetings between Cuban and foreign businessmen, as well as to continue sharing ideas and exchanging on the challenges in terms of attracting investments.

On this occasion, the Havana International Fair is expected to have for the first time a space dedicated to Cubans residing abroad who currently have business relations with their homeland.

Activities will also be carried out to promote Cuban exportable funds and will include productions and services of state and non-state management forms. A representation of the Exporting Productive Poles will be present.

As per usual at the Fair, various business forums, events, presentations on various subjects of interest will take place, and the delegations of each country will be able to celebrate the National Days in their pavilions.

FIHAV is the most important general commercial exchange in Cuba and the Caribbean, and one of the most representative in Latin America. The Fair has been held since 1983 and has positioned itself as an excellent business platform for companies new to the market and for those already established. (Source: Travel Trade Caribbean)

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