

# *Shakira will sing the official song of Copa América 2024*

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New York, May 16 (PL).- The Colombian singer and songwriter Shakira, also known as the "queen of the World Cups", will now be the official voice of the Copa América 2024, according to several digital media.

According to the sites Sport and Marca.com, among others, the Barranquilla native will add all the flavor to the sporting event, modifying one of her recent singles and adapting it as she did with La la la for the 2014 World Cup in Brazil.

The artist herself announced it when she appeared by surprise at an event held in New York in which she confirmed that she will be in charge of the official theme of the soccer tournament, which will be held in the United States from June 20 to July 14. this year.

Shakira revealed that for the competition organized by the South American Football Confederation (Conmebol) she will adapt her single Puntería, belonging to the new album Las mujeres ya no cry.

Conmebol is the most important football event of the year and the song is going to be the sound of summer for fans around the world. It is the power of our culture and our music, said the singer.

Shakira's name is one of the strongest in terms of sports competitions considering that her appearance at the Super Bowl halftime in 2020 marked a milestone in her career.

You travel, you reach all parts of the world and I have been searching throughout my career to be part of how music has the ability to transcend borders, languages and cultures, concluded the Colombian.

Several followers of the Colombian pointed out that this song will be a soccer-style hit.

Another comment from her fans was that she is precisely separating from Piqué and football continues to haunt her.

She is definitely the queen of sporting activities: three World Cups, a Super Bowl and now the Copa América, were the reactions of those who follow the star.

With the performer and author of anthological songs, such as Where are the thieves? o Blind, deaf and mute, high production is guaranteed and so are surprises and you only have to remember her in 2006 when she adapted the song Hips do n't lie – Bamboo for the World Cup in Germany that year.

The same thing happened in 2010 when she released Waka Waka and for Brazil 2014, unofficially, the song La la la, together with Carlinhos Brown.

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<https://www.radiohc.cu/en/noticias/deportes/354854-shakira-will-sing-the-official-song-of-copa-america-2024>



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