

*teleSUR and Daily News Egypt
sign agreement to promote news
collaboration*



Caracas, June 11 (RHC)-- The Latin American and Egyptian news platforms, teleSUR and Daily News Egypt, respectively, have announced the signing of an agreement to promote news collaboration between both agencies, both entities said.

A statement said Egypt's English-language newspaper, Daily News Egypt, agreed on what it called "an innovative media partnership aimed at fostering news sharing and collaboration across continents."

The agreement, which the parties have described as "historic," was formalized through a Memorandum of Understanding, which describes a "comprehensive framework for the joint transmission of television

programs, the exchange of news content and mutual access to the resources of both media.

teleSUR and Daily News Egypt, with this partnership, aim to "enrich the news landscape of both regions by providing diverse perspectives and in-depth coverage of global events."

teleSUR President Patricia Villegas Marín said she was excited "to join forces with Daily News Egypt in this effort," because "this partnership represents a unique opportunity to amplify the voices of the Global South and provide a platform for intercultural understanding." She expressed that "by sharing our respective expertise and resources, we are confident that we can deliver informative and impactful content to our viewers around the world."

According to Daily News Egypt Executive Editor Mohamed Samir, "this partnership marks an important milestone in our commitment to providing comprehensive and diverse news coverage to our audience."

In that sense, he stated that "by collaborating with teleSUR, we are not only expanding our reach but also forging a bridge between the Middle East and North Africa and Latin America, two regions with rich histories and interconnected futures."

The memorandum specifies that Daily News Egypt will have access to "teleSUR's extensive library of audiovisual material, including press releases, videos, interviews, documentaries and other news content."

In return, teleSUR will be able to use news content and programs produced by Daily News Egypt, further diversifying its programming and expanding its global reach.

The partnership also includes provisions for collaboration on live broadcasts, joint production of news segments and sharing of journalistic expertise. Both organizations are committed to "upholding the highest standards of journalistic integrity and maintaining the editorial independence of their respective platforms."

Daily News Egypt and teleSUR hope that the agreement "will set a new precedent for media collaboration on all continents, fostering greater understanding and cooperation between the Middle East, North Africa and Latin America."

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