

Irish Company Becomes Number One Mobile Top-up Provider in Cuba



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Dublin, October 13 (RHC) — A Dublin-based firm has become one of the world's largest mobile phone top-up providers after a major deal in Cuba.

The company "ding*" has acquired www.RecargasaCuba.com, a website specializing in mobile top-up exclusively to Cuba.

Chief executive Mark Roden said the expertise of RecargasaCuba in the Cuban market "brings an invaluable insight that will help us increase our business in the region."

Headquartered in Dublin, with regional offices in Miami, Dubai, San Salvador, Bucharest and Dhaka, ding* employs 200 people.

The firm sends mobile top-up, instantly, to any phone, anytime, anywhere and is directly connected to 300 mobile operators in over 130 countries with a reach of over 3.5 billion phones.

Luis Flores, of RecargasaCuba.com, said the merger with ding* shows the commitment of both companies to help Cubans abroad to stay in contact with their loved ones in Cuba.

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