

Third Asia-Havana Meeting concludes in Cuba



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Havana, Oct 11 (RHC) The 3rd Asia-Havana Meeting, inaugurated last Tuesday, concluded today at the Casa del Habano of the Trip Habana Libre Hotel of the Spanish Meliá chain.

The event achieved the goal of strengthening the position of the Casa del Habano and enhancing the image of Caracol SA's shops as the preferred destination of tourists.

According to a notification from the company, responsible cigar consumption was also promoted, partnerships with clients were established, and the identity of several products were enhanced.

The Meeting brought together lovers of Cuban cigars and rum from Asia, mainly China. As in previous editions, citizens of other countries were also welcomed.

The meeting included presentations of pairings of Habanos with rum, expert conferences, artistic performances, and visits to some of the most iconic tobacco factories. (Source: PL)

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