

# *Companies from Mexico will exhibit at Havana Fair*

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FIHAV 2022

40 FERIA INTERNACIONAL  
DE LA HABANA

DESDE EL 4 AL  
DE NOVIEMBRE

Companies from Mexico will exhibit at Havana Fair

Havana, Oct 23 (RHC) Mexican authorities and companies will participate in the upcoming Havana International Fair. Approximately twenty of these companies will be present as exhibitors.

According to Katia Alonso, commercial economic counselor of the Cuban Embassy, another group of businesspeople from Mexico will explore the opportunities offered by the island in terms of trade and investment during the 40th edition of the event, which will take place from November 4 to 9.

The activities include a Cuba-Mexico Business Forum and the celebration of the National Day of Mexico, when the Aztec country will inaugurate its pavilion.

The Fair, which will take place at the Expocuba venue, will attract representatives from more than 50 countries and approximately 700 companies, including 500 foreign and 200 local businesses, according to the organizers.

The 7<sup>th</sup> Investment Forum will take place on November 5th and 6th. During this time, a portfolio of foreign investment opportunities will be presented, and an exhibition of the Mariel Special Economic Zone will be organized.

Every day of the fair, there will be product and service launches, presentations, and conferences on topics related to promoting foreign trade and investment. Additionally, various business forums will be held.

On this occasion, a pavilion will be dedicated to territories, showcasing the potential of economic actors in Cuban municipalities. (Source: Prensa Latina)

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<https://www.radiohc.cu/en/noticias/nacionales/368024-companies-from-mexico-will-exhibit-at-havana-fair>



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