

Cuba to Launch Two New Cigars, Aged between Five and Eight Years



Havana, December 19 (RHC-ACN) — Cuba will present on the international market two new types of Habanos, aged between five and eight years in perfect condition, allowing smokers to enjoy a high quality product.

The launch of aged Romeo y Julieta Pyramids and aged Montecristo Churchills cigars is part of strategies to diversify the production of Habanos SA responsible for their marketing.

Both novelties will be available for the first quarter of 2015 and presented as a Special Edition in limited quantities and in a single presentation, according to a press release.

These cigars will be sold in their original boxes of 25 units, which remained without enabling throughout the aging process, and were dressed with associated ratings of each brand for their release.

The case has a double ring, stick end with the words "aged" and brand in which the concept is explained.

Among the security measures that attest to its age is the publication of the date they were rolled in the

drawer, this is compounded further stamp with the word "Revised," because 100 percent of the drawers were opened and checked individually.

<https://www.radiohc.cu/en/noticias/nacionales/41473-cuba-to-launch-two-new-cigars-aged-between-five-and-eight-years>



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