Venezuela Launches Cheeky New Campaign



Caracas, March 3 (teleSUR-RHC)-- Venezuela has launched a campaign against the environmental toll of hydraulic fracturing in the United States with a new exhibition entitled "F*cking Fracking."

Government official Ernesto Villegas announced the inauguration of the exhibition on Twitter Monday.

Publicity in "Ultimas Noticias" said the line included talks by economists and oil experts, as well as an antifracking play. The logo for the exhibition is a fractured heart dripping with black oil with dried up leaves coming from arteries.

Venezuelan President Nicolas Maduro said oil prices have taken a nosedive in recent months, in part due to the U.S. flooding the market with oil gained through fracking.

Opposition to fracking is growing. Plans to increase fracking in the United Kingdom have taken a drubbing this year. Both Wales and Scotland introduced bans, while the British government was forced to make a U-turn and safeguard at least 40 percent of the territory from the environmentally harmful practice.

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