

New Orleans Flight Brings Participants at Cuba Today Conference



Havana, Mar 16, (RHC), -- Some 80 US entrepreneurs, civilian leaders and lawyers arrived in Havana over the weekend as part of a flight that departed the Louis Armstrong International Airport, in New Orleans, considered the first direct flight between the two cities since 1958.

The visitors are participating at the Cuba Today Conference in Havana till March 21, which aims at exploring potential and new business opportunities in Cuba, according to Cubadebate website.

Following the process of dialog between the United States and Cuba, the New Orleans-based organizations International Cuba Society and AT the Threshold, joined the University of Havana to organize the Cuba Today Conference.

The event includes educational, cultural and business meetings between Cuban and US citizens.

“Reestablishing the historic links with Cuba will have a big economic impact on Louisiana, particularly in New Orleans,” said Joe Doss, president of AT The Threshold organization.

Participants at the conference will learn about opportunities to establish beneficial relations with Cuba in favor of their businesses and clients given an agenda that includes lectures and debates with experts from the two countries.

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