

'Engage Cuba' Officially Launches with TV Ad



Washington, June 17 (RHC)-- Engage Cuba, a group created to push for an end to the U.S. blockade against Cuba, was officially launched on Tuesday with a TV ad that will begin airing on Fox News, CNBC and MSNBC.

While advocates for normalized U.S.-Cuba relations have hailed President Barack Obama's Cuba policy shift, they say there is still much more to be done, such as liberalizing travel restrictions to the Caribbean state.

'Engage Cuba' President James Williams said: "Since December, we've heard from Americans around the country who can't believe the U.S. government is denying us the right to travel anywhere in the world."

Williams pointed to several public polls, revealing that the vast majority of Americans are tired of the Cold War-era policy that won't let U.S. citizens trade with or travel to Cuba. He said: "That's why we're launching Engage Cuba."

Luke Albee, a senior adviser to Engage Cuba who previously served as chief of staff to U.S. Senators Mark Warner and Patrick Leahy said: "One of these days, our legislative branch of government is going to have to start to function," in a clear reference to the refusal by the Republican majority in both houses of the U.S. congress to change Washington's archaic Cuba policy.

He added: "Changing it is in our national interest. And it is right for America and the Cuban people."

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