

# *Panama Gains Ground in Regional Trade*

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Perhaps, that is why it is not strange that Panama is today one of the most important commercial destinations in the continent, and the Duty-free Zone of Colon is a reference, as it is the world's second largest, after Hong Kong.

Official statistics show that sales might increase in the coming months in the entire local market as a consequence of year's end discounts, which might reach up to 70 percent.

According to the Superintendence of Banks, total savings in 2015 will reach 35.649 billion dollars, a large percentage of which will start circulating due to the year's end shopping, a season that starts with the popular Black Friday in late November.

Representatives of Metromall predict an economic growth that will be twice as big as in other times of the year.

In addition, online offers, a business that has grown in the country since those platforms were introduced in 2010, will also contribute to this success, which lies on two key factors: buying and selling, and companies searching to exhibit their products and services massively.



## **Radio Habana Cuba**