

Cuba to Take on Specialized Fairs to Promote Trade



Havana, February 5 (RHC)-- Cuba will once again hold specialized fairs in sectors like hotel services, food, security, packaging and graphic arts aimed at promoting and strengthening trade and investments with the business world.

The initiative reinforces Cuba's interest in diversifying its ties with the international market and attracting the new business opportunities included in the updated foreign investment law, said on Wednesday in Havana Miriam Martinez, director of Fairs and Exhibitions of the Chamber of Commerce.

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