

Canadian Hotel Firm Presents Tourist Portfolio for Cuban Market



Havana, August 6 (RHC-ACN) -- The Canadian hotel firm Blue Diamond Resort (BDR) presented in Holguin, on the occasion of the summer season, its tourist package and offers in order to strengthen the domestic market, the second largest demand for that chain.

Miguel Garcia, promotion specialist of BDR, told reporters that during the summer season, Cubans are among the first in terms of lodging in the company's facilities, so training for travel agencies and tour operators, in each province, to update them with the special offers for the summer season is carried out.

The meeting with representatives of the Cuban agencies Cubanacan, Havanatur, Cubatur, GaviotaTurs and Ecotur favored the promotion of hotel facilities, aimed mostly at family tourism, such as those operating under the Memories brand name, although Starfish, budget and family-friendly, and Royalton, luxury and adults only, are already well known.

Garcia announced that from now until October 31st, the Joys BDR Special Offer with various prices will be valid, aimed at the domestic market and on sale at all branches and outlets in the country.

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