

Cuban Cigar Sales Jump Eight Percent in 2013



Havana, February 25 (RHC) — Sales of Cuba's famous cigars jumped eight percent in 2013, helped by strong demand from the island's smokers and China, said Habanos SA.

Total sales reached \$447 million up from \$416 million in 2012, according to the firm, which is co-owned by Cubatabaco and British firm Altadis.

Europe remains the biggest market, but demand from China and the Middle East has helped boost sales.

Cuban cigars are still banned from the U.S. market under the conditions of economic blockade imposed by Washington on the island more than half a century ago.

The results were announced at the start of the annual Cuban cigar festival, held in Havana. The event draws visitors and participants from the around the world.

<https://www.radiohc.cu/index.php/en/noticias/nacionales/15592-cuban-cigar-sales-jump-eight-percent-in-2013>



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