Havana to host international convention and fair Informatica 2020

Havana, October 14 (RHC)-- The 18th edition of the International Convention and Fair Informatica 2020 will be held March 16th through the 20th here in Havana, with the slogan "For digital transformation."

In statements to the press, Magda Brito D`Toste, director for digitalization at the Ministry of Communications, said the event is now fully consolidated as the top of its kind in the sector on the island.

The expert further explained that thirteen parallel events will be held to debate relevant issues and aspects related to information technologies, as well as promote exchanges and collaborations between software developers, companies and universities from the participating countries.

She stressed that the Informatica event aims to enhance the image of Cuba based on the ability of its professionals to develop technologies. It also seeks to form strategic alliances between Cuban and foreign entities in the sector.

In that sense, a trade fair always takes place to present important solutions and projects that contribute to the development of ICTs.

Foreign personalities who have confirmed their participation include Houlin Zhao, Secretary-General of the International Telecommunication Union (ITU) and Professor Fang Binxing, an academician with the Chinese Academy of Engineering.

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