FIHAV 2019 hosts investment forum



Havana, November 6 (RHC)—The 4th investment forum is the main course this Wednesday's at Havana 2019 International Trade Fair (FIHAV 2019) running in the Cuban capital until Friday.

The two-day event will showcase a variety of options to foreign entrepreneurs in order to find new suppliers for their products.

According to the organizers, the forum seeks to boost bilateral encounters between Cuban entrepreneurs and potential foreign investors.

Companies located in the Mariel Special Development Zone are expected to present their offers and encourage investors to complete new business.

During the day, two new rums produced by local companies will be launched, one is La Giraldilla, a product of Santiago Rum, and the other is the Havana Club Smokey by the renowned Cuban Spirits brand.

This year, Cuba's leading business exchange counts with the presence of some 4,000 participants from more than 55 countries, which reaffirms the confidence of the international market in Cuban products, despite the tightening of the blockade imposed by the United States.

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