

Cuba Awarded in China as High-Potential Tourist Destination



Beijing, December 28 (RHC)--Cuba received an award in China as a high-potential tourist destination, due to its growing prestige in the sector.

Cuban Consul in Shanghai, Nestor Torres, received the prize, granted on Friday by the specialized magazine Travelling Scope in their 2019 Star Awards.

The publication, founded more than 30 years ago, is one of the leading magazines of its kind in China and is distributed nationwide.

Torres told Prensa Latina that the award is an important acknowledgment of Cuba's tourism sector, which exhibits several new hotels, and has expanded its attractions.

'It is, therefore, a commitment for those who promote Cuba as a destination. Now we have to work harder with Chinese agencies, airlines, and tour operators so that we can equally meet the expectations of this market today,' the diplomat added.

The Travelling Scope Award and the recent inclusion of Cuba in the 2020 calendar of the Shanghai-based travel agency Iyoooyo are recognition of Cuba's efforts to double the number of Chinese travelers to the Caribbean island in two to three years.

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