

# *Gran Caribe Hotel Group renews strategies in Cuba*

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**Gran Caribe Hotel Group renews strategies in Cuba. (Photo: Prensa Latina)**

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Havana, October 7 (RHC)-- The Gran Caribe hotel group has reported that it is renewing its establishments and strategies in order to be ready to face the recovery of the travel industry in Cuba.

The delegate of that group in Havana, Arbona Hardy, highlighted the struggle of its employees against Covid-19 and the effort to face it in the best possible way, as she acknowledged to the TTC electronic bulletin.

She said that they are working on the preservation and maintenance of the Group's physical plant, mainly focused on the repair of all the areas that include lobby, restaurants, kitchens, night centers, rooms,

among other tasks.

Such works seek to achieve a superior quality in the offer. Gran Caribe has a basically four and five star floor, and operates houses of such a high standard as the Hotel Nacional de Cuba, opened in 1930 and a symbol of island tourism.

The executive pointed out as an example the Inglaterra Hotel, the oldest in operation in the country (opened in 1875), where they prioritized the maintenance of vital systems, restoration of its facade and interior spaces, when all its rooms are ready to operate.

For its part, the Hotel Sevilla revitalized its technological systems, undertook a change of furniture, and maintenance in the kitchens.

Similarly, the NH Capri carried out improvements to its rooms and air systems, while the Deauville hotel, next to the Havana Malecón, opened a renovated reception area and lobby bar, as well as a multipurpose room.

The Gran Caribe Group was founded on August 1, 1994, has more than 12,000 rooms in 45 hotels and covers Havana, beaches in the east of the capital, the beach resort of Varadero, the cities of Cienfuegos and Santiago de Cuba, and the cayos of Largo del Sur, Guillermo and Coco.

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