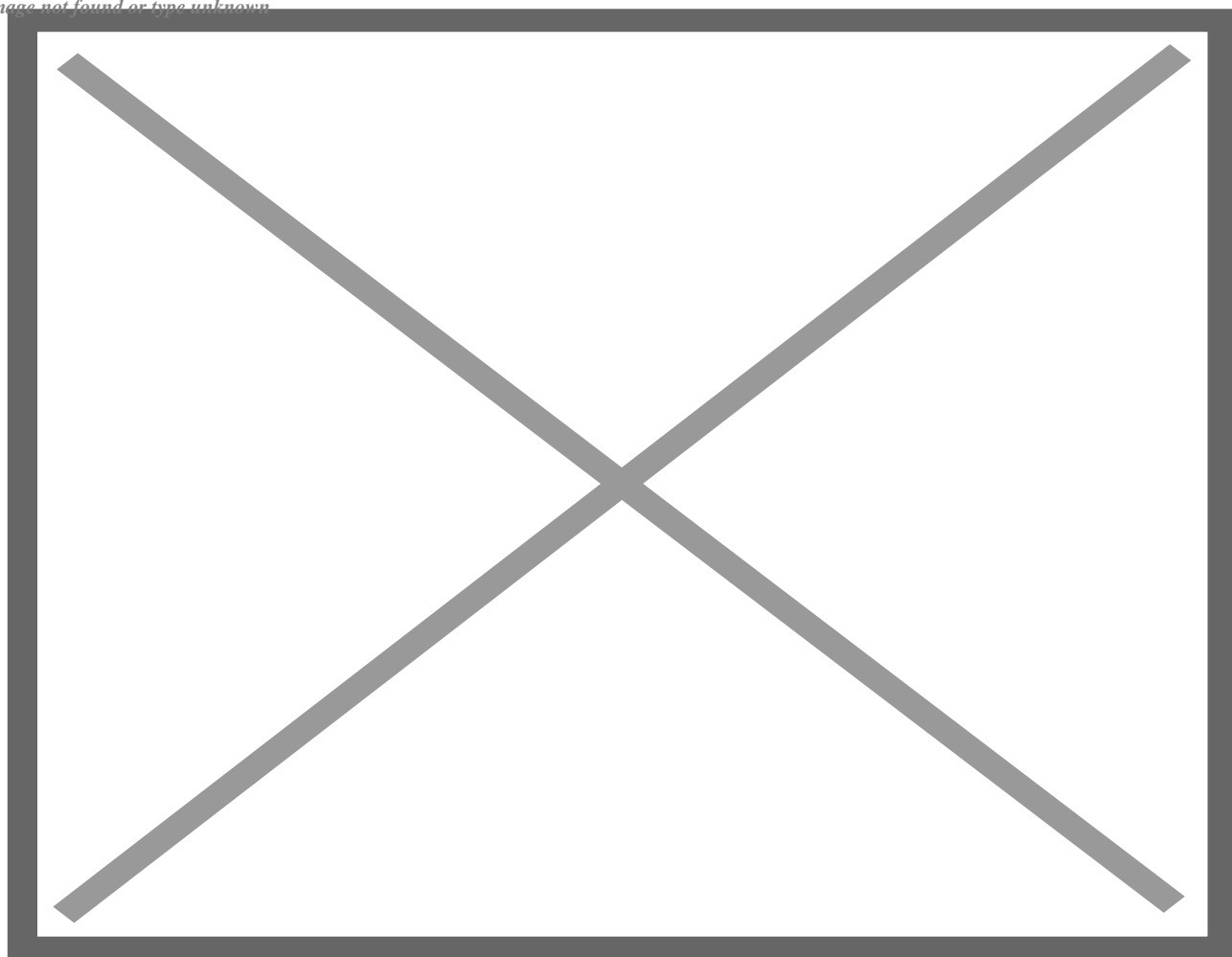


Iberostar Parque Central Hotel is standard of safety and comfort

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Iberostar Parque Central Hotel is standard of safety and comfort

Havana, January 20 (RHC)-- Located in the heart of Havana, the Iberostar Parque Central Hotel now functions as a standard of safety and comfort in times of a new normality after COVID-19 and joins the promotion of biosecurity measures to preserve the health of tourists and workers.

The facility, which combines tradition with elegance and style, is endorsed by the More Hygienic and Safe Tourism (T + HS) certification granted by the Ministry of Tourism (Mintur) to those units that comply with all sanitary requirements and regulations of protection.

After the opening of commercial air operations at the José Martí International Airport in Havana, on December 1st, this hotel reopened its doors.

The restart of operations was an exercise of great professionalism where we all turned to take the step forward to be able to report income to the country, said Iván de Armas Estévez, head of Quality of the institution.

He said that since the new coronavirus began to spread, the center's management, in accordance with the guidelines of the Ministry of Health (Minsap) and Mintur, adopted strategies to increase preparation such as internal training, where specialists, doctors and epidemiologists instructed the entire board of directors and workers.

The staff is the strongest added value we have and we have not spared in investing resources to protect our workers and the training has been constant, said de Armas Estévez.

A group of 10 employees also participated in the calls made by the Minsap to collaborate with the Pedro Kouri Institute of Tropical Medicine (IPK) in carrying out sanitation tasks, which was a strength for all of us because the experience gained was transmitted to the rest of the team.

In a tour of the spaces of the facility, it was found that they are conditioned to comply with physical distancing, hand disinfection and there is a customer information system with all the guidelines and sanitary recommendations regarding health care.

In addition, a 24-hour medical team watches over the physical condition of tourists and workers, and they are prepared to face any health emergency.

The measures have been reinforced and incorporated into our daily actions, and the Iberostar hotel chain expanded them with its international standards, said José Luis Ayala Martínez, deputy general manager of the hotel.

Regarding the repair process in the facility, Ayala Martínez said that during the confinement period maintenance was carried out in order to get ready for the reopening, among which were included the recovery of the two pools, where the floor was replaced and the grates were changed. ; and the optimization of kitchens and cold rooms.

Adjustments were also made to bring the Wi-Fi connection to the entire hotel at high speed, so that the customer wherever he is can have high-quality access to the network.

Likewise, the entity managed in 2020 to include the set of ISO 9001 standards to the quality management system, which certifies the well-designed strategies of the property to increase the efficiency and effectiveness of its products and services.

With safer and more attractive options, today the Iberostar Parque Central hotel appropriates the cultural richness of the capital's streets and exhibits itself as a safe and secure establishment to receive national and international guests.

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