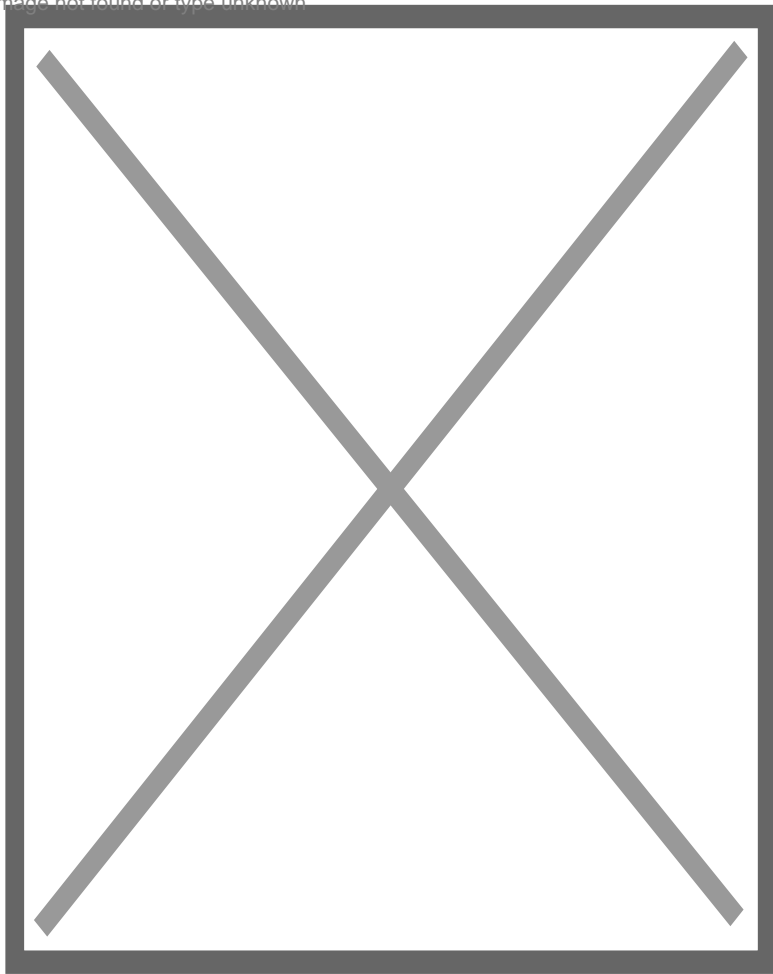


‘El diamante’ by David Blanco chosen as theme song of Summer Campaign in Cuba

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Havana, July 8 (RHC)-- The tune ‘El diamante’ by singer-songwriter David Blanco has been chosen as the theme song of the Summer Campaign in Cuba.

In statements to Cuban press, David Blanco recalled that ‘El diamante’ is the fifth track of the pop album ‘La evolución’, which he released in 2008 under Bis Music label.

He co-authored the tune with his brother Ernesto Blanco. The song carries an optimistic message, particularly to the youth, said David Blanco. He explains that it is about never giving up in the pursue of one’s dreams and aspirations.

This new version features several guest artists, among them Luna Manzanarez, JBarrios, La Reyna y La real, El Ruso.

David Blanco also said that video maker José Rojas will direct the accompanying music video. He insisted that the invitation to contribute a tune as the theme song of this year’s Summer Campaign is as part of activities to celebrate 20 years of work with his band.

A new album entitled ‘Feudalismo moderno’, will be released shortly under Bis Music label. About the album, David Blanco said it’s mostly rock music, tributes to iconic bands like The Beatles and The Rolling Stones, but with a strong contemporary Cuban flavor and sound.

Other actions include a reality show-style program called ‘Backstage’ that he and his band created for YouTube in times of

Covid-19, and which will now be broadcast on Cuban television, thus amplifying a project full of good music and creativity, as well as a concert documentary shot at the iconic Morro Castle in Havana without audience, due to the complex epidemiological situation right now in Cuba due to Covid-19.

<https://www.radiohc.cu/index.php/en/noticias/cultura/263665-el-diamante-by-david-blanco-chosen-as-theme-song-of-summer-campaign-in-cuba>



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