Red Bull to Pay \$90,000 Fine Over Cuba Documentary



Washington, July 9 (RHC) — Red Bull North America, Inc. has agreed to pay a roughly \$90,000 fine for sending seven people to Cuba to film a documentary, according to the U.S. Treasury Department. Thus, Red Bull has become one of latest victims, together with French bank BNP Paribas, of U.S. punitive sanctions on Cuba.

The Treasury's Office of Foreign Assets Control claims that seven representatives of the U.S. unit of Austrian firm Red Bull visited Cuba in June 2009, on a trip approved by Red Bull's North American office, who apparently took steps to conceal the transactions.

Other recent victims of the Treasury Department's witch hunt against companies involved in Cuba travel or business include Dutch travel company CWT B.V. and American International Group, Inc.

The development comes shortly after France's biggest bank, BNP Paribas, agreed to pay a fine of \$ 9 billion, for carrying out financial operations with countries like Cuba, Sudan and Iran, in violation of unilateral U.S. sanctions on those countries.

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