Campaign Against Child Violence on Internet Launched in Bolivia



La Paz, August 27 (PL-RHC) -- The Bolivian telecommunications authorities will launch a campaign to educate children and parents about violence in the Internet and the dangers present on the networks.

The initiative is called No caigas en la red (Do not fall into the net), will begin next Tuesday in Cochabamba, in the center of the country, and is headed to raise consciousness among children and adolescents about the risks they are exposed to when providing personal information in websites.

The campaign is sponsored by the national telecommunications companies TIGO, VIVA and Entel, the media and international organizations like UNICEF, Save The Children, World Vision, Foundation Networks and RedTics, among others.

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