

Bolivia to show export and tourism potential at Havana International Fair

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La Paz, Oct 8 (RHC) Deputy Foreign Trade and Integration Minister Benjamin Banco said that Bolivia will show its export and tourism potential at the 39th Havana International Fair, FIHAV 2023, scheduled from November 6 to 11.

Banco informed about Bolivia's presence with a stand at the fair, at the headquarters of the Ministry of Foreign Affairs, along with Cuban Ambassador to Bolivia Danilo Sanchez, Counselor Maria del Carmen March, and Oscar Mario Justiniano, president of the Federation of Private

Entrepreneurs in Santa Cruz.

“In this stand, we will show our export potential, Bolivia’s tourist options. We will have commercial samples from public and private companies,” the minister said during the official presentation of FIHAV 2023 in La Paz.

Blanco added that the Havana Fair is an opportunity to strengthen commercial relations with Cuba and all Central American, Caribbean, and regional countries.

“This is a unique opportunity to promote trade. We will have the chance to show the vitality and growth of our economy and build solid bridges of cooperation and mutual understanding with fraternal people like the Cuban people,” he added.

He expects that the Bolivian stand would show the productive and exportable potential of the Plurinational State and its traditions and culture. In other words, “the essence of our country.”

Blanco invited Bolivian producers, entrepreneurs, exporters and importers to participate in what he described as one of the major commercial fairs in the continent. (Source: Prensa Latina)

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