

# *UN offers help to Cuba to develop MSMEs*

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**Micro, small and medium sized businesses represent around 90 percent of companies and more than two thirds of employment worldwide**

Havana, March 27 (RHC) The resident coordinator of the United Nations system, Francisco Pichón, affirmed this Wednesday that UN agencies, funds and programs are at Cuba's disposal to contribute to the promotion of micro, small and medium-sized businesses (MSMEs), cooperatives and self-employed citizens' jobs.

The official ratified the willingness to help in a digital publication about the organization's work in the largest island of the Antilles.

He added that the Cuban authorities are interested in aligning the non-state sector with the priorities of the National Economic and Social Development Plan until 2030 and the goals of the Sustainable Development Goals (SDGs).

For the UN entities in the Caribbean country, one of the most widespread areas of work currently responds to the need to provide new ventures with tools and starting knowledge.

Pichón stated that some of the topics addressed in the theoretical field and in supporting concrete initiatives are promoting their financial inclusion, providing them with methodologies for their business plans, and helping to connect their potential with the priorities of municipal development.

He assured that the international organization wants to be part of the challenges and the solutions, and valued the willingness to support economic actors for their integration in productive transformation programs and in a business fabric that is increasingly articulated as a system, ready to be inserted into international value chains.

According to the UN representative, it is also interesting to promote contact with the best international practices to promote accelerating regulatory frameworks and inclusive businesses, with gender equality, within a context where the participation of women as partners of MSMEs is only around 24 percent.

He recalled that MSMEs represent around 90 percent of companies and more than two thirds of employment worldwide. (Source: PL)

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