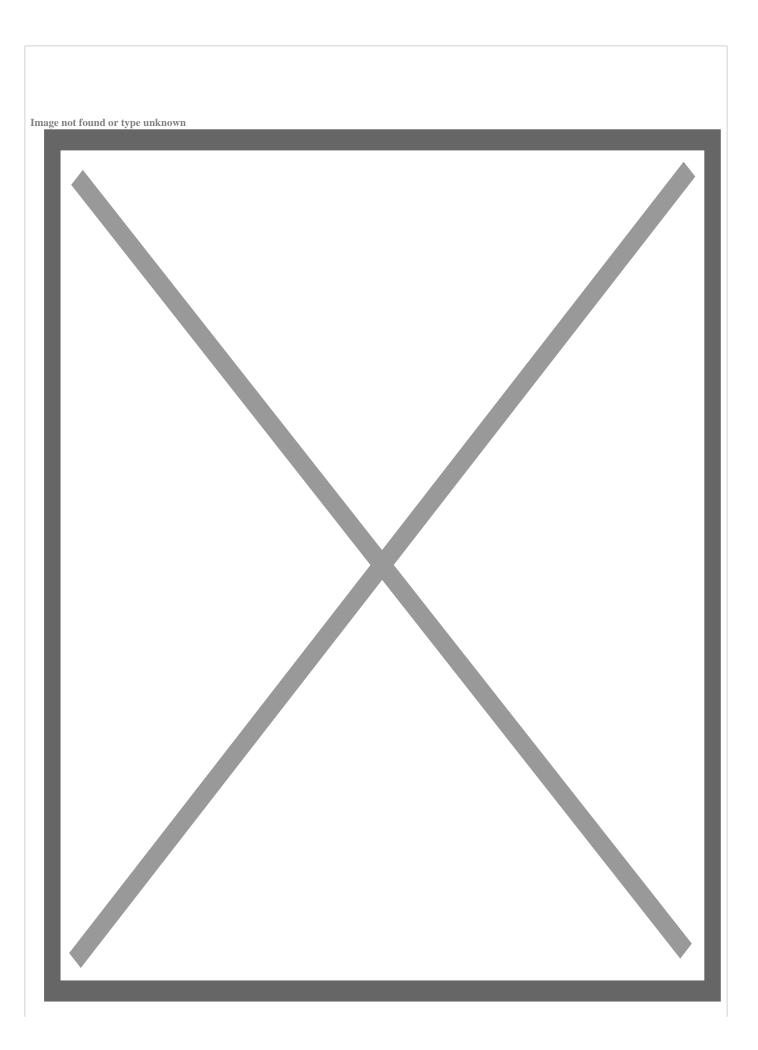
Poster thanking Israeli troops for committing genocide appears at McDonald's branches in Glasgow, Scotland



Glasgow, July 30 (RHC)-- The poster originates from McDonald's branches in Glasgow City, Scotland, and it was placed by activists on the branches' facades. The "Art Workers for Palestine Scotland" Instagram account shared the PDF version of the poster for dissemination to other branches. Many other accounts shared the call from Art Workers for Palestine Scotland to spread the poster.

A boycott campaign against Israeli products over the war in Gaza has severely affected Western fast-food giants.

The current boycott campaign could be considered the latest part of the pro-Palestine Boycott, Divestment and Sanctions (BDS) movement against the Israeli regime. The BDS, which is modeled after the anti-Apartheid movement in South Africa, was initiated in 2005 by over 170 Palestinian organizations that were pushing for "various forms of boycott against Israel until it meets its obligations under international law."

Thousands of volunteers worldwide have since joined the BDS movement, which calls for people and groups across the world to cut economic, cultural, and academic ties to Tel Aviv to help promote the Palestinian cause. The movement has been so successful in causing economic damage to the regime pro-Israel groups have labeled "an existential threat."

These attacks and boycotts echo similar scenes from the time of the Second Intifada in the early 2000s and the Iraq War era, which prompted a ban on Coca-Cola that remained in place in many Arab countries for decades, giving its rival Pepsi a market advantage enjoyed to this day.

https://www.radiohc.cu/index.php/en/noticias/internacionales/361501-poster-thanking-israeli-troops-for-committing-genocide-appears-at-mcdonalds-branches-in-glasgow-scotland



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