

SodaStream to Move West Bank Settlement Factory After Boycott



Lod, October 31 (RHC)-- The company SodaStream has announced plans to move its factory out of an Israeli settlement in the occupied West Bank following an international boycott.

SodaStream is based in Lod, Israel, and is the maker of a consumer home carbonation product. The device, like a soda syphon, carbonates water by adding carbon dioxide from a pressurized cylinder to create soda water to drink.

The company said its move to close its plant in an illegal settlement was "purely commercial." But supporters of the Boycott, Divestment and Sanctions movement have claimed the move as a victory, saying their efforts caused SodaStream's share prices to drop as retailers were pressured to abandon their products.

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