

# *Latin American Film Festival Travels to Area Neighborhoods*

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**FESTIVAL INTERNACIONAL  
DEL NUEVO CINE LATINOAMERICANO**  
**LA HABANA, CUBA** 

Havana, November 27 (RHC) -- The revolutionary experience of an outdoor traveling cinema that visited the most remote Cuban communities nearly half a century ago is now back as part of the 36th International Festival of the New Latin American Film.

Bearing in mind that Cubans are not going as often to movie theaters, festival organizers will take the films to area neighborhoods by using an inflatable screen.

For Ivan Giroud, who is the director of the Festival, this initiative is like returning to the times of the outdoor traveling cinema since “the important thing here is taking the culture wherever we can.”

The traveling cinema gained momentum here in 1961, when a truck was remodeled with a projector to go to rural communities with classic films.

By the end of 1962, there were 32 mobile cinemas in Cuba with a growing audience of over one million fans. The popular traveling movies on trucks visited squares, schools, hospitals, factories and farms as it was recorded in a documentary film entitled “Por Primera Vez” or “For the First Time,” by filmmaker Octavio Cortazar.



**Radio Habana Cuba**