

Kayak.com Now Displaying Cuba Flight and Hotel Information



Washington, January 30 (RHC) — Cuban flight and hotel information has begun appearing on the popular travel search site Kayak.com. The site will become one of the first big booking engines to begin showing information for Cuba.

Kayak says it's doing so because of customer requests and because users are increasingly looking for information about Cuba.

"There's been a lot of press coverage about this and people are interested in traveling to Cuba," Robert Birge, Kayak's chief marketing officer, tells Today in the Sky. "There's been an increased demand from people for this information. Now that the demand is there, we've decided it's time to make that information available on our site."

The move, of course, comes after the December 17th announcement by the Cuban and U.S. governments of their decision to restart diplomatic ties.

While rules on travel to Cuba are being relaxed, there are still restrictions. The policy change means the U.S. Treasury Department's Office of Foreign Assets Control no longer requires special licenses to visit Cuba. Travelers will only have to certify they are visiting in one of 12 categories — educational, religious and humanitarian projects, among others — while tourism remains prohibited.

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