

Netflix Debuts in Cuba

The image shows the Netflix logo, which consists of the word "NETFLIX" in a white, bold, sans-serif font. The letters are slightly shadowed, giving them a 3D appearance as if they are floating above a solid red background.

Havana, February 11 (RHC) – Netflix has begun offering its TV and film streaming service in Cuba.

In line with the company's global expansion strategy, the service is now available to individuals in the Caribbean island, courtesy of an agreement to restore diplomatic ties by Cuba's President Raul Castro and US president Barack Obama late last year, and the partial relaxation of economic sanctions on Havana.

The video-streaming service said that Cubans with access to a broadband Internet connection and international payment methods would now be able to subscribe to Netflix. Netizens in the country will pay \$8 a month to access shows such as *Orange is the New Black* and *House of Cards*.

Speaking of the opening, Netflix boss Reed Hastings said: "We are delighted to finally be able to offer Netflix to the people of Cuba, connecting them with stories they will love from all over the world. Cuba has great filmmakers and a robust arts culture and one day we hope to be able to bring their work to our global audience of over 57 million members."



Radio Habana Cuba