

French Wine Company Hopes to Market Products in Cuba



Havana, May 29 (RHC) — The French wine company Médocaine des Grands Crus-Bordeaux has expressed interest in marketing its products in Cuba, taking advantage of the local growing tourist market.

A report by the company, which is considered one of the major wine producers in France, reiterated its hope to have an impact on the Cuban market following a recent meeting with executives and experts in the catering Cuban sector, Prensa Latina news reported.

The meeting included a wine presentation and tasting session at Havana's Hotel Nacional in which Giannandrea Talao, on behalf of the Euro-Cuba group, said that the French company has a large offer of products.

Euro-Cuba is a firm set up in 2013 to promote European businesses in Cuba, not only wines but other lines of products as well.

<https://www.radiohc.cu/index.php/en/noticias/nacionales/57614-french-wine-company-hopes-to-market-products-in-cuba>



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